



SHRUSHTI



Annual Report  
2021-22

**SHRUSHTI SEVA SAMITI**  
'An NGO Dedicated to Social Transformation'

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## MESSAGE FROM CHAIRMAN

Every individual has the power to effect change, both for themselves as well as for the communities they engage with. Shrushti Seva Samiti attempts to create awareness of this latent energy which resides within individuals and harness it for the greater good. During the last year, we have continued to build on our past successes and work with our partners, old and new, to impact the lives of a larger number of people around the country. We have mobilized more resources and forged new partnerships while strengthening existing ones. This year, we have worked with a record number of beneficiaries who have put their trust in our ability to make a difference. We relied not only on what has worked in the past but also found new solutions that were tailored to meet the challenges of our ever-changing world.

Last year was an eventful and gratifying year. We involved a large number of stakeholders, who joined us and worked alongside us to meet our goals. Through programs like My Pad, My Right, Amrit Drishti Urban Eye Health Program, Trainings under Jal-Jeevan Mission, etc. we have tried to ensure that we reach out to all the vulnerable groups with their felt needs and requirements. Individuals have been empowered to become more financially independent through capacity-building and training initiatives. We have been instrumental in providing relief for COVID-19 in Jaipur. We have partnered with the Government on one of its flagship programmes Jal Jeevan Mission and have provided VWSC training in 10 districts of Rajasthan. We have also engaged in projects that ensure that our environment is protected and that awareness is created about sustaining the planet. One of our major focuses has always been women empowerment and we have tried to achieve the goal this year too.

Within this report you will find several other examples of the results that we achieved, driven by our impact agenda. We ensure that every programme, every new initiative and every rupee raised makes the maximum impact on the lives of individuals we serve. Adversity often brings out the best in people and we have ample evidence of this during the months that followed. Our COVID-19 response efforts brought us new partnerships with companies, communities and individuals and we managed to reach out to those in dire need - frontline healthcare workers, hospitals, daily wage earners and migrant families. The pandemic has taught us to have compassion for each other, take care of those in need and ameliorate hardship within our span of activity.

In closing, I would like to extend my heartfelt gratitude to our partners, donors, advocates and volunteers. Your compassion for your fellowmen, your generosity of spirit and your dedication to the mission are what fuels the work we do every day. Behind all the statistics we present, there are real people whose lives are forever changed for the better, and you, our supporters have made that possible. We hope you will continue to partner with us and make our commitment to the task even stronger.

**Shyam Sundar Bhatt**

**Chairman**

## ABOUT SHRUSHTI

Shrushti Seva Samiti is a not-for-profit organization with Special Consultative Status in United Nation Economic Social Council (UN ECOSOC) and an ISO 9001:2015 certified non-profit, non-government and non-religious voluntary organization operating in the rural, urban, tribal and far-flung habitations with a key focus area on Education, Environment, Mother & Child Care, Livelihood, Water & Sanitation, Women empowerment & Skill development training, seamlessly connects grassroots development in a holistic way.

Currently, Organization is operational in 23 districts of 3 states named Rajasthan, Uttar Pradesh, and Madhya Pradesh in above mentioned thematic areas with a team of over 750 personnel. Currently, we are actively working with 1.2 rural households with reach up to 6.1 million people.

### VISION

Shrushti has a shared vision of “an equal and just society where the vulnerable and marginalized sections of the society effectively participate in the development process leading to control over their resources”.

### MISSION

To involve, develop and support indigenous strategy that would cater to the developmental needs of the rural society in realizing their true strength and transforming themselves into a developed society.



## OUR OBJECTIVES

1. To promote the cause of universalization of primary educational, especially girl education.
2. To empower women by promoting literacy and employment generation programmers.
3. To support the farmer in agricultural activities leading to economic growth and modernization.
4. To generate awareness to health, sanitation, family welfare and develop scientific temper in the rural folk.
5. To promote awareness to environment related issues such as forest conservation, rain water harvesting, alternative energy resources, and pollution control.
6. To promote social justice by extending help to physically handicapped, child-laboures and orphans.
7. To promote information and communication technology in rural sector.
8. To conduct research and create reliable database to support development strategies and activities.

**03**

**States**

**19**

**Districts**

**2072**

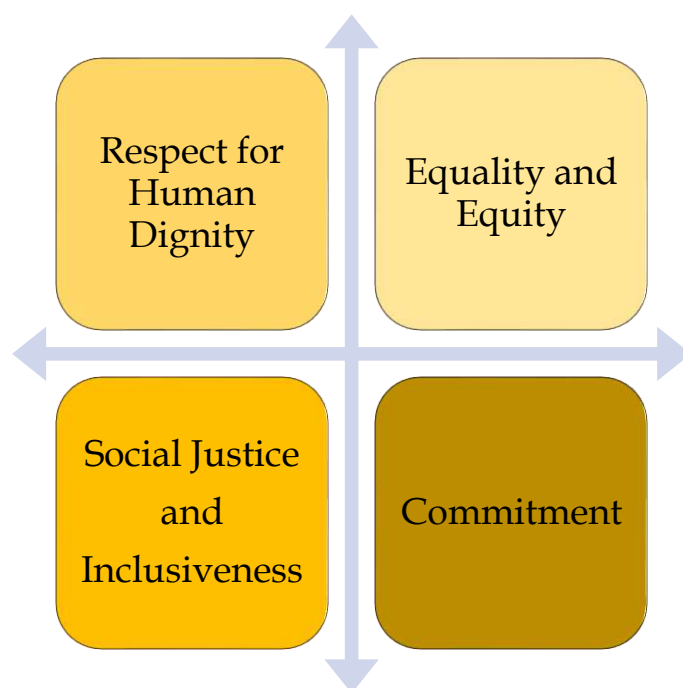
**Panchayat**



## ORGANIZATION PROFILE

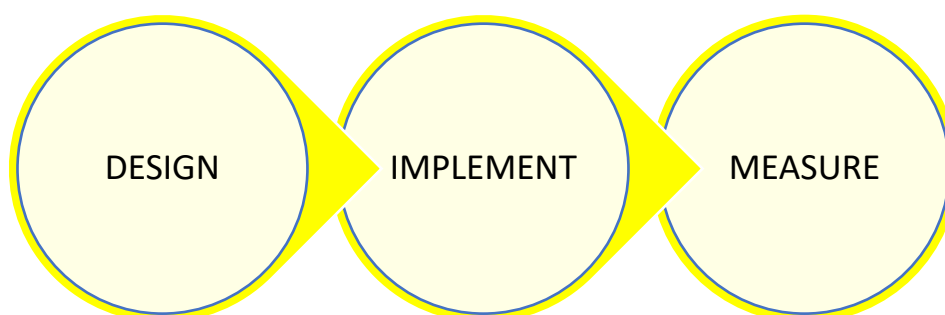
|                                                                                                                     |   |                                                                                |
|---------------------------------------------------------------------------------------------------------------------|---|--------------------------------------------------------------------------------|
| Name of the Organization                                                                                            | - | Shrushti Seva Samiti                                                           |
| Legal Status                                                                                                        |   |                                                                                |
| a. Whether Trust or Society                                                                                         |   | a. Society                                                                     |
| b. Society Registration No.                                                                                         |   | b. 142/Udaipur/98-99                                                           |
| c. Date of Registration                                                                                             |   | c. 26 <sup>th</sup> March 1999                                                 |
| d. Place of Registration                                                                                            |   | d. Udaipur                                                                     |
| PAN No.                                                                                                             |   | AAETS6279D                                                                     |
| TAN No.                                                                                                             |   | JDHS09560F                                                                     |
| NITI AYOOG                                                                                                          |   | RJ/2009/0005971                                                                |
| Business Registration No.<br>(Dept. of Planning, Directorate of<br>Economic & Statistics Rajasthan,<br>Jaipur), GOR |   | 1061360000000158                                                               |
| FCRA Registration No.                                                                                               |   | 125690085                                                                      |
| Availed 12(A) and 80 G Certificate                                                                                  |   | Yes                                                                            |
| Registration with MCA for form<br>CSR-1                                                                             |   | Yes, Approved<br>Registration No.- CSR00000736                                 |
| GST                                                                                                                 |   | Yes, Available<br>GST No- 08AAETS6279D1Z6                                      |
| PF & ESI                                                                                                            |   | Yes                                                                            |
| Registered Office Address                                                                                           |   | Madawat Bhawan, New Colony, Jhadol,<br>Udaipur                                 |
| Administrative Office Address                                                                                       | - | 22, Sarvottam Complex, Road No.-5                                              |
|                                                                                                                     | - | Behind Vaishali Apartment                                                      |
|                                                                                                                     | - | Sector-4, HiranMagari, Udaipur                                                 |
|                                                                                                                     | - | Rajasthan-313002, India                                                        |
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| Website                                                                                                             | - | <a href="http://www.shrushti.org">www.shrushti.org</a>                         |
| Chief Executive Officer                                                                                             | - | Mr. Ravi Singh Baghel                                                          |
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## OUR VALUES



Over the years our experience has helped us create long-lasting solutions to the challenges we have faced as a community. This has involved a process that centers on the three pillars Design-Implement-Measure.

Our projects are designed after in-depth research and interaction with community stakeholders. These projects are then implemented after a thorough study of various alternative interventions, keeping in mind best practices in the sector. Lastly to ensure that our programmes are creating the impact envisioned we measure our impact, so as to be accountable to ourselves, the community and our donors.



## OUR VALUES



### DESIGN

- Sector Research
- CSR Policy & Strategy
- Need Assessment
- CSR Programme Design
- NGO Partner Selection



### IMPLEMENT

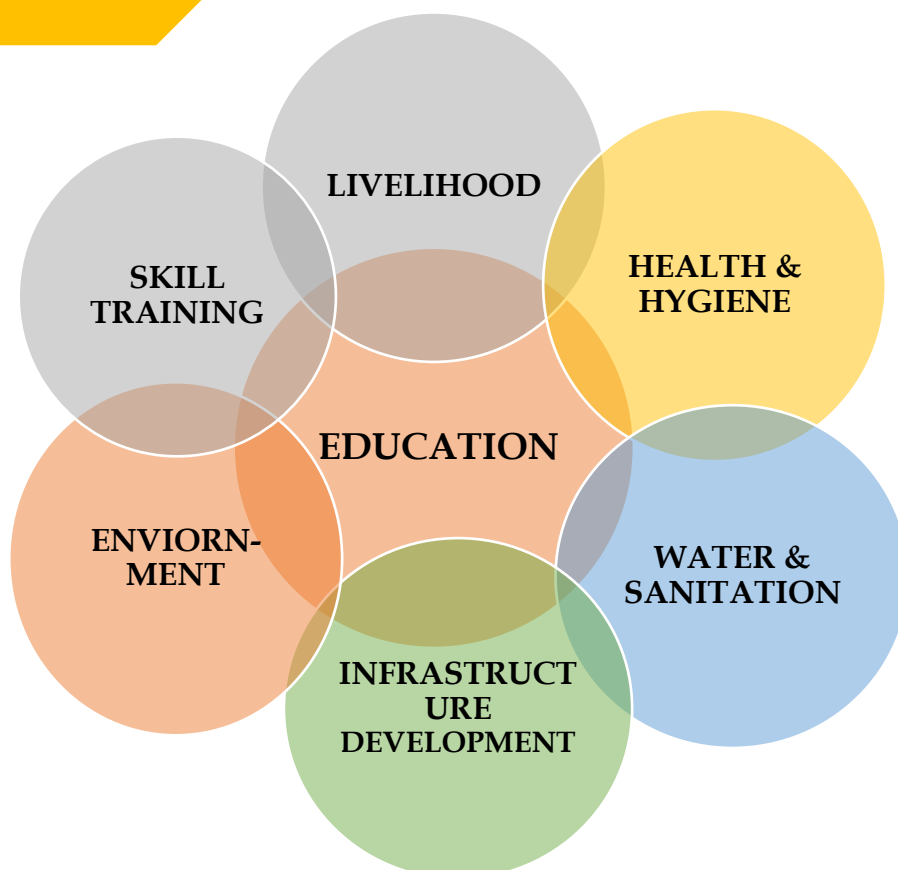
- Programme Implementation
- Grant Management
- Employee Engagement & Volunteering
- Payroll Giving Programmes



### MEASURE

- Programme Monitoring & Evaluation
- Impact Assessment
- Financial & Programmatic Reporting
- CSR Programme Audits

## Thematic Area



## KEY EVENTS & ACTIVITIES



### AMRIT DRISHTI URBAN EYE HEALTH PROGRAM:

The organization is involved in educating people on health-sanitation and hygiene related issues by several activities. NGO's activities are centred on health because the improved health is the main factor for survival wherein sanitation and hygiene are the subjects which ultimately support the maintenance of health. Areas within this activity encompass physical health, social health, emotional health, and intellectual health. The individuals and groups of people learn to behave in a manner conducive to the promotion, maintenance, or restoration of health. This year we focused on eye-health of the people from urban slums.

Shrushti Seva Samiti partnered with Sightsavers (Royal Commonwealth Society for the Blind, UK for the implementation of the eye health program which caters to the eye health need of urban poor living in slums through vision centre established in slum area, community eye screening and conducting diabetic retinopathy screening. It is largely observed that there is no availability of eye care services for the

urban poor which is easily accessible as well as affordable. Due to this many people are facing vision-related issues wherein refractive is the most common in adults and among the elderly cataract is prevalent. We had 6 Vision Centres where all the equipment to deliver eye care services such as screening, refraction, spectacle dispensing, referral, and cataract identification were present. All of this will be done by a group of trained teams of Optometrists and Ophthalmic Assistants.

Under the project, our team has successfully screened over 24,572 patients, dispensed spectacles to 2688 people and Cataract operation performed for 1281 people with the help of empanelled hospital.

The project also created awareness of eye care and the provision of affordable and quality eye care services for the people residing in these slums to ensure that no one becomes blind due to the unavailability of treatment for eye conditions like Refractive Errors (RE), Cataract, and Diabetic Retinopathy (DR). Creating awareness among the community on eye conditions and the need for and importance of eye care is one of the main focuses of this program.

## MY PAD, MY RIGHT

The organization partnered with NAB Foundation, Mumbai to implement the project called 'My Pad, My Right' initiated by NABARD. The project aimed to bring livelihood and menstrual hygiene closer to rural women by way of grant, wage support and capital equipment. Under the initiative, one sanitary pad making machine, raw materials for two months, wages for 50 days, packaging material with accessories and a five-day training in three phases are provided by the organization.

The inauguration of the event was honoured by several development professionals such as the GM and the FSDD team, DDM, Pradhan, and Up-Pradhan. Apart from this, a large gathering of women was present for the event, including the women SHG members and students from the district girl's hostel. Shri T. Venkatarkrishna, GM, NABARD, inaugurated Padma Shri Arunachalam Muruganantham's award-winning, pad-making machine and addressed the gathering on the various dimensions of the project.





**05 Days Training  
50 Days Wages**

## SKILL DEVELOPMENT TRAINING PROGRAMME ON KATPUTHLI, JAIPUR.

The organization partnered with SIDBI, Jaipur to conduct a skill development training programme for 40 youth in Kathputli at Jaipur. The youths lack opportunities for sustained livelihood and income generation. So, the NGO intervened to organize people to make them aware of opportunities for sustainable livelihood and income generation options based on available resources and developed vocational skills.





The goal of the project was to provide Skill Development and Entrepreneurship training to the youth from underdeveloped communities with market-oriented job skills such as cell phone repairing, basic electrician, garment making, masonry, tiles fitting, driving, etc. These skills are essential to get better jobs and increase their chances for career progression. The initiative ensured that at least 40% of enrolees are women and 60% of the overall youth enrolled are placed in jobs.

## PHULWARI PROJECT AT 10 MAA BADI CENTERS

The organization in collaboration with IIFL Foundation, Mumbai carrying out Phulwari project in 10 Maa Bari Centres of Rajasthan. The 'Maa Bari' learning centres were upgraded with solar panels, facilitated water supply for drinking and sanitation and digital learning Tool (TV with preloaded learning videos), both powered by solar energy. A special emphasis was made to improve learning outcome of students through use of learning kits and regular training to the teachers. Recently, NGO organized activities on the issue in 10 centres of its work area. Following activities were carried out under the project:

1. Installation of Solar Panels accompanied with a solar power off Grid System (Inverter - 2 Kw) and batteries (2 batteries × 150 Ah) to generate electrical supply at the Maa Bari centres respectively.
2. Installation of a solar powered water pump (submersible) of Brand - Aqua Sun having 1hp of power, to be installed by dismantling and uninstalling the existing hand pump mechanism, present at the Maa Bari centre.
3. Installation of a water tank measuring 750 Liters in capacity, white in colour, Food Grade plastic, 4-layer durability.
4. Installation of the necessary pipeline connecting the water pump to storage tank, further regulating supply of water to drinking water taps, toilets, wash basin and washing area.
5. Construction of a Drinking water facility by installation of 3 taps on the adjacent side of the main Building, complete with a basin/sink and an outlet system to drain the excessive water.
6. Construction of Wash Basin fitted with a tap, on the wall adjacent to the toilet, to facilitate washing of hands.
7. Construction of a washing area, 2.5 ft × 2.5 ft in dimension, probably near kitchen to facilitate washing of utensils.
8. Construction of an Arc of 3 feet in height, semi-circle in shape atop the main building for branding purpose of the Project - Phulwari.
9. Construction of a concrete structure surrounding the source of the water

Under the action following activities carried out with community collaboration:

- Open interaction with rural community in groups
- Meetings with women's groups and SHGs to provide knowledge on education
- Village level camps for awareness on the education



## COVID-19 PANDEMIC RELIEF KIT AT JAIPUR

The pandemic had created a lot of health and economic emergency. Families that were already in difficult socio-economic conditions became even more vulnerable as the pandemic and food insecurity increased. Due to prevention measures, people have had to stay at home: many of them, working in informal employment, have lost the daily income to provide for the basic needs of the family. People were not informed about the measures to be taken to avoid the spread of the virus and the risks in the communities.

Thus, the organization in collaboration with Jumio India Private Limited, Jaipur took an initiative to distribute relief kits to the 200 vulnerable community of Jaipur. The initiative aimed to support families coping with the loss of work and income due to the unavailability of daily wage labour due to the COVID-19 pandemic-related lockdown. The distribution of food and hygiene kits was targeted at the most vulnerable population. The following items were distributed - Dry Ration Kits, Home Isolation Kits, and Pulse Oximeters. This made a huge difference and the beneficiaries spontaneously decided to share some of the goods received with neighbours and other family members, thus increasing the number of people assisted.



## WOMEN EMPOWERMENT



Women's empowerment and their work force participation are their fundamental rights which enable them to have control over their lives and in continuation mark their influence in the society. Oftentimes, women face discrimination and gender inequalities in general, but, due to certain hindrances like educational attainment level and social barriers, some women experience multiple discrimination and exclusion as well. Women in our society have different training needs than men since they are burdened with household chores and their off-springs responsibilities, moreover, at times contribute as a subsistence farmers or low-paid labourers. Despite India's growing GDP at around 7% Female Labour Force Participation is going down i.e. 34% to 27%. Moreover, the female-male wage gap has also been stagnant on 50% (HDR, 2018). Hence, the Skill Development becomes a key to improve their household capacity, autonomy and employability. Income earning opportunities also enhances their sustainable livelihood and development in a long run.

The organization collaborated with Hindustan Zinc Limited to provide training on mask making to the rural women of Doswada block and enable them to gain the Employment Opportunity at Doswada Zinc Plant of HZL.

Following work were undertaken by the organization:

- Tackling the public health issue of covid19 and the prevailing poverty by producing low-cost cloth face mask for the local population. It therefore set up a social enterprise lead by local tribal women to ensure a stable and reliable income.
- Created a sustainable livelihood option for vulnerable and needy tribal women, through skill training
- Raised the use of face mask to 90% among rural population in the implementation village (expected baseline: approx. 50%)
- Basic training on face mask stitching to 45 local women
- Initiated a profitable social enterprise employing at least 45 women with an income of nearly Rs. 2200 per month.
- Target to achieve 25000 Masks stitched and distributed in a span of 2 months was accomplished.

## VWSC TRAINING UNDER JAL JEEVAN MISSION

In a visionary stride towards transforming the lives of rural households, the Jal Jeevan Mission has set forth an ambitious goal – providing safe and sufficient drinking water to every rural household through individual tap connections by 2024. This monumental program not only aims to quench the thirst of millions but also champions the cause of source sustainability. Embedded within its framework are essential elements such as recharging and reusing water through grey water management, fostering water conservation practices, and harnessing the potential of rainwater harvesting.

At its core, the Jal Jeevan Mission adheres to a community-centric approach to water management. It recognizes that the journey towards water sufficiency demands a shared commitment and comprehensive understanding among communities. Consequently, information dissemination, education, and communication form the bedrock of this transformative initiative. A concerted effort to educate and empower communities for water conservation and the significance of safe drinking water was realized through a series of targeted trainings. These trainings were meticulously organized for the members of Village Water and Sanitation Committees (VWSC) across ten blocks in various districts of Rajasthan. Collaborative partnerships were forged with the Public Health and Education Department of each block, cementing a shared dedication to this noble cause.



The pilot launch of this initiative unfolded its wings in the districts of Dungarpur, Rajsamand, Chittorgarh, and Barmer in Rajasthan. These regions, resonating with the aspirations of countless rural families, became the stage for transformation. A staggering total of 56,520 VWSC members from 2,826 VWSC received comprehensive training, positioning them as advocates and torchbearers for water conservation within their respective communities.

The success of these training sessions stands as a testament to the resolute spirit of community involvement. With active participation from the grassroots, these sessions transcended mere instruction, becoming an embodiment of collaboration and shared vision. The trainings served as a platform to foster a deep understanding of water-related issues, instill best practices, and cultivate a collective consciousness toward water sustainability.

As the Jal Jeevan Mission forges ahead, this remarkable chapter of training and community empowerment shines as a beacon of progress. Through the convergence of knowledge, community participation, and strategic partnerships, rural India takes measured steps towards a future where every tap gushes with safe, potable water—a testament to the transformative power of collective action and shared vision.



## GIRL CHILD EDUCATION PROGRAMME AT KUMBHALGARH



In pursuit of universal access to quality education for girls and young women, our organization remains steadfast in its commitment to this inherent human right and vital global development priority. The strategic significance of this objective is underscored by its potential to effect lasting positive change. Our efforts extend beyond mere enrollment statistics, embracing a comprehensive vision that encompasses a secure learning environment, complete educational attainment, acquisition of essential competencies for labor market engagement, cultivation of adaptable life skills, empowerment for autonomous decision-making, and contribution to both local communities and the global arena.

The dividends of investing in girls' education are profound, manifesting at both individual and societal levels. Educated women demonstrate heightened awareness of healthcare and nutrition, exhibit reduced fertility rates, make informed decisions about marriage timing, and raise healthier children. Additionally, their likelihood of participating in formal labour markets increases, leading to improved income levels. This confluence of outcomes creates a positive cycle, elevating households, communities, and nations out of poverty's grip.

Guided by the imperatives of girls' education, our organization has embarked on a noteworthy initiative: the establishment of 85 community-based learning centers in the tribal-dominated Kumbhalgarh block of Rajsamand. This project stands as a testament to our commitment to elevating educational prospects within tribal communities, with a distinct focus on girls. Recognizing the region's high migration rates, our efforts are especially attuned to the vulnerabilities faced by girl children. Often entrusted with caring for elderly family members, infants, and livestock, these girls initially enrol in schools but eventually grapple with conflicting domestic responsibilities.

A perceptive observation underscores these girls' fervent desire for learning. However, they encounter formidable barriers, including limited school hours, geographic remoteness, parental perspectives, and safety concerns. To address these challenges, our project has pioneered a visionary solution: learning centres designed to overcome these barriers. These centres offer flexible schedules, strategic proximity to participants' homes, local female educators deeply committed to the cause, and consistent parental engagement through structured meetings and events. At present, the program has catalyzed transformation in the lives of over 2500 girls, predominantly from tribal backgrounds.





A pivotal facet of our initiative extends to building capacities within the community, children, and parents. This entails comprehensive education on critical issues such as child labor, migration dynamics, and gender sensitization. By adopting this holistic approach, we foster a collective elevation of awareness, sparking a virtuous cycle of enlightenment, empowerment, and societal upliftment.

In the journey towards gender equality and holistic development, our organization's commitment to advancing girls' education remains unwavering. This project's impact not only transcends traditional notions of education but also propels meaningful change, bringing us closer to a future where educated girls contribute positively to their communities and beyond. Our continued dedication to this cause underscores our role as catalysts for progress, paving the way for a brighter and more equitable world.

## SAKHIYO KI BADI -GIRL EDUCATION PROGRAM

Operated in the remote tribal areas of Udaipur, Dungarpur, Pratapgarh, Sirohi, and Pali districts, the initiative propels girl child education via community schools known as 'Sakhiyo Ki Badi.' Presently, a successful network of 400 Community Learning Centers operates across 7 blocks – Kotra, Phalasiya & Sayra (Udaipur), Bali (Pali), Pindwara (Sirohi), Bicchiwada (Dungarpur), and Dhariyawad (Pratapgarh) – spanning 5 districts in Rajasthan. This model reaches around 12,240 children, aiming to reintegrate dropouts or irregular students. Community schools are designed to bridge learning gaps and ease transition into mainstream education.

Across Udaipur, Dungarpur, Pratapgarh, Pali, and Sirohi districts, 169 Panchayats and 282 Villages participate, catering to 12,240 children. The approach encompasses both genders, emphasizing holistic development and academic excellence. Upon reaching required proficiency levels, students seamlessly transition to formal education, receiving ongoing support. These community schools, set up within community-provided spaces, are guided by dedicated Inspiration Committees that encourage local teachers and parents to contribute.

Beyond academics, child rights advocacy is integral. These committees champion causes such as child labor, education, and migration, acting as vigilant village committees to combat such issues.



## ACCESS TO JUSTICE PROJECT

The landscape of childhood in India is unfortunately marred by the pervasive reality of widespread violence, which significantly impacts millions of individuals irrespective of their socio-economic backgrounds. Regrettably, both boys and girls encounter formidable challenges such as early marriage, domestic abuse, sexual violence, bullying, and human trafficking. These acts of violence, abuse, and exploitation inflict enduring consequences on the lives of the affected children.

In response to this distressing situation, the Access to Justice project was launched in partnership with the Kailash Satyarthi Children's Foundation within the precincts of Dungarpur district. This comprehensive endeavor seeks to empower institutions with the requisite capacity, accountability, and synergy necessary to safeguard child victims who have suffered from abuse and exploitation. The project is designed to establish a seamless interplay and cooperation amongst diverse child protection entities, including but not limited to, the State Commission for Protection of Child Rights, State Legal Services Authority, and National Legal Services Authority.

Within the framework of this program, our dedicated team has extended support to children who have been subjected to sexual and mental abuse, providing them with both legal and emotional assistance to secure their access to justice. Moreover, our collaboration has facilitated numerous joint operations in tandem with the district's Anti Human Trafficking Unit, aimed at the rescue and recovery of child laborers within the region. A pivotal aspect of our mission involves rehabilitating these children through securing compensation from the district administration, integrating them into formal education systems, and linking their families with various state-sponsored anti-poverty and social security schemes.

Over the course of our engagement, our team has offered vital support to 11 children ensnared in cases of sexual abuse, extending legal and psychological assistance. Furthermore, we organized a consequential Public Dialogue that welcomed a plethora of stakeholders within the Child Protection domain. This gathering included members of the Rajasthan State Child Protection Committee, the Child Welfare Committee, the District Child Protection Unit, the Anti Human Trafficking Unit, and other Civil Society Organizations. The dialogue led to the benefits and support extended to over 20 children through state-sponsored schemes, ultimately fostering a more protective environment for these vulnerable individuals.



11

**Children provided  
legal support under  
cases of sexual abuse.**



## SUPPORTIVE SUPERVISION TO HZL FOR ONGOING CSR PROJECTS

In our continuous commitment towards fostering impactful Corporate Social Responsibility (CSR) initiatives, we are engaged in providing supportive supervision to Hindustan Zinc Ltd. (HZL) for their ongoing CSR projects. Our methodical approach involves engaging with diverse stakeholders, gathering essential insights, assessing feasibility, and presenting community expectations to the HZL CSR team. Additionally, our involvement extends to visiting projects funded by HZL, implemented by NGOs, obtaining beneficiary feedback, and submitting comprehensive third-party reports to HZL.

Our contribution is instrumental in creating heightened project impact and fostering widespread visibility. The Shrushti Seva Samiti operates diligently across 184 villages, with a team comprising 33 field coordinators, 6 field engineers, and 1 project consultant. Over the last three years, our efforts have been dedicated to elevating economic, social, and well-being parameters within communities surrounding HZL operations. Our approach encompasses supportive supervision, robust coordination, and fostering collaboration among partners, government entities, PRI representatives, and relevant stakeholders.

### Objectives:

- a) Foster strong connectivity, coordination, and conducive environments among partners, government bodies, PRI representatives, and stakeholders.
- b) Provide on-ground assistance to partners in ensuring effective project delivery, quality maintenance, and desired outcomes.
- c) Mentor partner NGOs in aspects like social mobilization, problem-solving, community engagement, effective communication, and feedback systems.
- d) Amplify the visibility of CSR programs on a larger scale within the external realm.



## PROJECT RAJPUSHT

In the heart of India's cultural tapestry, Rajasthan, a concerning truth emerges – a staggering one in every three newborns enters the world underweight. This alarming issue sets the stage for a cascading phenomenon known as wasting, where infants suffer from low weight in relation to their height. A closer look reveals that these challenges find their roots in inadequate maternal nutrition and suboptimal child-feeding practices.

Recognizing the urgency of this situation, a strategic partnership with IPE Global and Children Investment Fund Foundation(CIFF) has been initiated, heralding a new era of hope for mothers and their infants. This collaborative endeavor is aimed at addressing the pervasive concern of low birth weight and infant wasting, which continue to cast shadows over the state's youngest citizens.

Shrushti Seva Samiti was chosen to execute this initiative in all 1239 Anganwadi of Pratapgarh District of Rajasthan. The primary objective of this initiative is clear: to empower pregnant and lactating women with essential cash benefits. This crucial financial support enables these women to procure nourishing food, not only enhancing their own well-being but also contributing to the optimal health of their newborns. The approach is dual-fold: fortifying the existing Pradhan Mantri Matru Vandana Yojana (PMMVY) and the state-sponsored Indira Gandhi Matritva Poshan Yojana (IGMPY). Alongside this financial bolstering, the initiative creates an environment conducive to prioritizing maternal nutrition – a cornerstone that often gets overshadowed.

This holistic endeavor extends beyond monetary assistance. It is fortified by a comprehensive Social & Behaviour Change Communication strategy, which holds the potential to transform perspectives and habits. This integrated approach aims to cultivate a culture of consuming nutrient-dense foods among both Pregnant and Lactating Women (PLWs) and children aged 6 to 24 months. Through targeted communication efforts, communities are educated and empowered to make informed choices for a healthier future.

As Rajasthan endeavors to uplift its youngest generation from the clutches of malnutrition, RajPusht emerges as a beacon of hope. By combining financial support, strategic programs, and community engagement, this initiative stands poised to create a healthier, brighter future for mothers and infants across the state. Through these efforts we have provided Counselling and other support to over 25,000 pregnant & lactating women for a journey towards better nutrition, holistic wellness, and stronger communities.



**More than 25000  
Pregnant & Lactating  
Women Served.**

## COORDINATION OF CHARM NAGRA JUTI CLUSTER, GANGRAR, CHITTORGARH

The resonance of transformation echoed through a unique partnership between Uddhyam Protsahan Sansthan and Shrushti Seva Samiti. This initiative, like a beacon of hope, breathed new life into a vulnerable community. Stepping into the realm of skill development, it extended a lifeline to those yearning for change. At its core, this endeavor celebrated the craft of Nagra Juti, a traditional footwear steeped in the heritage of Rajasthan and revered across the nation. The echoes of this initiative resounded profoundly, uplifting the lives of 160 artisan families.

The Uddhyam Protsahan Sansthan and the Shrushti Seva Samiti generated a dynamic blend of skill enhancement and economic empowerment. With resolute determination, these young minds embraced the intricacies of Nagra Juti craftsmanship. By mastering this age-old art, they not only preserved tradition but also discovered a potent avenue of income. The allure of Rajasthani Nagra Juti transcends regional borders, making this initiative a conduit to self-reliance for the beneficiaries.

Beyond its technical nuances, this collaboration instilled a palpable sense of pride and ownership. The newfound skills breathed vitality into a cherished art form while nurturing sustainable livelihoods. These aspiring artisans not only embraced their roles but also infused cultural heritage with vibrancy, all while bolstering their own households and local economies.

At its essence, this partnership epitomizes the fusion of heritage, innovation, and economic progress. It stands as a shining testament to the transformational prowess of skill development. The outcomes are tangible: lives enriched, traditions safeguarded, and resilience fortified within communities often at the crossroads of vulnerability. This empowering journey embarked upon an array of comprehensive training modules. Across one month, 100 artisans underwent skill enhancement training, followed by an intensive two-month program in Design & Technical Development for 75 artisans. Delving deeper, 75 individuals engaged in a three-month course focused on integrated design and technical mastery. Broadening horizons, an enlightening exposure and study tour to Jodhpur and Jaipur awaited 40 artisans. Equipping these talents for the future, Entrepreneurship Development Training was extended to 80 artisans.



**uplifting the lives of  
160 artisan families.**



## SCIENCE FAIR TO CREATE INTEREST FOR SCIENCE IN TRIBAL CHILDREN.

The 2030 Agenda for Sustainable Development Goals (SDGs) represents a comprehensive roadmap for fostering progress across dimensions of humanity, environmental stewardship, and economic prosperity. Crafted as a collaborative endeavour involving governments, businesses, and non-governmental organizations, the SDGs embody a collective vision to catalyse positive change on a global scale. At the heart of this agenda lies SDG 4, an aspirational directive that underscores the imperative of ensuring equitable and quality education for all – a cornerstone in nurturing a robust, sustainable society.

In a strategic collaboration with the Department of Science and Technology, New Delhi, an organization embarked on a remarkable journey to actualize the essence of SDG 4. This endeavor manifested as a Science Fair, an illuminating platform designed for the tribal children of Udaipur, Banswara, and Pratapgarh – 45 schools in total. The resonance of this initiative transcended mere numbers, touching the lives of 2610 children directly, while extending its impact to over 15,000 children indirectly. These young minds were offered a unique opportunity to engage with the captivating realm of science, sparking a journey of discovery, curiosity, and intellectual growth.





The project was ingeniously designed to cascade its influence through multiple tiers. At the district level, Science Fairs illuminated the path, beckoning curious minds to explore the mysteries of science. At the block level, Science Festivals nurtured localized intrigue, weaving a tapestry of scientific wonder within the community. This intricate network of engagement culminated at the school level, where science exhibitions and workshops ignited the flames of inquiry and experimentation.

The underlying objective of this expansive initiative resonated beyond its tangible outcomes. It was a concerted effort to infuse scientific temper into the hearts and minds of tribal children across the state. This endeavour, pulsating with purpose, sought to bridge the gap between the allure of science and the often-marginalized tribal communities. By nurturing a culture of curiosity, questioning, and exploration, this initiative championed the cause of empowerment and self-discovery.

In essence, the collaboration between the organization and the Department of Science and Technology epitomizes the core spirit of SDG 4 – quality education as a catalyst for societal advancement. This journey, spanning across schools and districts, illuminated the path towards nurturing informed and empowered citizens. It underscored that the flame of knowledge, when kindled at an early age, has the power to illuminate the trajectory of individuals, communities, and the world at large.

## STUDY ON NATURE OF INCIDENCE AND IMPACT OF SEXUAL HARASSMENT OF WOMEN AT WORKPLACE.

Creating a world of fair and decent work is a universal aspiration, yet organizations worldwide continue to grapple with discrimination issues. Despite dedicated efforts, equality remains elusive in the workplace, where discrimination persists and hampers equal opportunities for both men and women. A particularly pressing concern is sexual harassment, an urgent issue demanding attention.

Rajasthan, India's largest state, faces amplified gender-based inequalities and a surge in crimes against women. The state ranks among the top five with reported cases of sexual assault, highlighting a troubling scenario. A sharp rise in molestation and rape cases has prompted the government to establish special units for investigating crimes against women in multiple districts.

Against this backdrop, a study was conducted in collaboration with the Women and Child Development, Government of India, to examine the nature and impact of Sexual Harassment of Women in organized and unorganized sector workplaces in Rajasthan. The study focused on Jaipur, Udaipur, and Jodhpur – the state's largest districts marked by population and inter-district migration. A sample of 600 women across these districts was interviewed, shedding light on the reality of workplace sexual harassment and its repercussions.



## HELP PROJECT

Project HELP (Helping Empower Low-income People) is an initiative aimed at bridging the gap between the eligible urban poor and the government entitlements they deserve. In a country where social security has been a long-standing concern, this project emerges as a beacon of hope, striving to empower marginalized communities and uplift vulnerable individuals.

The project's foundation rests on a robust strategy that aligns with multiple Sustainable Development Goals (SDGs), including Gender Equality, Quality Education, Industry, Innovation & Infrastructure, No Poverty, Clean Water & Sanitation, and Good Health & Well-being. By leveraging welfare schemes that resonate with these goals, Project HELP aspires to make a meaningful impact on the lives of those it reaches.

Focused on 20 slums in Jaipur, each with an approximate population of over 20,000, the project's approach is comprehensive and community-centric. Linkages with Self-Help Groups (SHGs), Anganwadi workers, and volunteers will play a pivotal role in identifying families in need and extending support. Monthly outreach camps were designed to amplify reach, enabling direct consultation with over 2400 people, if not more, about the schemes they qualify for and can avail.





Project HELP's far-reaching impact doesn't stop there. The project envisions providing assistance to over 1000 individuals in applying for both central and state-sponsored schemes. This includes facilitating fee payments for applying for different schemes, thereby ensuring that beneficiaries can access different state and central government schemes.

A key objective of the project is to empower citizens from marginalized backgrounds by fostering awareness about state and central government schemes. By creating a heightened understanding of available opportunities, the project seeks to instill a sense of agency within urban slum residents.

In terms of tangible outcomes, Project HELP raised awareness among 20,000 individuals about prevalent social and anti-poverty schemes and assistance to over 1000 individuals in applying for both state & central government schemes.

Ultimately, the project's goal is to enable vulnerable urban populations to access their entitled benefits and pave a path towards their upliftment. By fostering close liaisons with government departments and providing end-to-end support, Project HELP envisions creating a positive ripple effect, not only in the lives of individual beneficiaries but also in the broader community's journey towards socio-economic empowerment.

## SKILL DEVELOPMENT WORKSHOP

In a collaborative effort with the Rural Non-Farm Development Agency, Jaipur, our organization orchestrated a skill development workshop in Kelvada, Kumbhalgarh block of District Rajsamand and Gangrar block of District Chittorgarh. This specialized workshop was tailored for artisans in the small-scale and mineral sectors, with a total participation of 100 artisans at each location.

Recognizing the importance of expert guidance, a seasoned professional was engaged to conduct the workshop, ensuring the delivery of high-quality training. As a gesture of support, we extended loss allowances equivalent to a day's wage to the participating artisans, underlining our commitment to their holistic development.

The workshop not only focused on enhancing technical skills but also delved into crucial aspects of their business growth. Artisans were trained on how they could leverage government schemes to avail subsidies or low-interest loans, enabling them to expand their businesses. The sessions also covered strategies to enhance the marketability of their products by incorporating modern designs or adopting innovative approaches. Additionally, they were educated on digital marketing and direct consumer outreach, enabling them to bypass intermediaries and reach end consumers more effectively.

This comprehensive approach exemplifies our dedication to empowering artisans and equipping them with the tools for sustainable socio-economic progress. Through strategic collaborations and hands-on initiatives, we continue to pave the way for a brighter and more prosperous future for these invaluable contributors to our local economies.



## SOCIAL IMPACT ASSESSMENT

In a strategic partnership with the Public Works Department of Churu and Hanumangarh, a significant social impact assessment was carried out for the purpose of land acquisition for the Churu-Taranagar-Nohar (SH-36) project. This assessment study holds paramount importance as it pertains to the construction of a road connecting Churu to Nohar, with the overarching objective of linking nine distinct routes from both districts to the highways. This project's ultimate goal is to alleviate traffic congestion within villages, enhance connectivity with key cities, and stimulate socio-economic advancement.

The Social Impact Assessment Study delves into the intricate fabric of movement within the project areas, yielding a comprehensive comprehension. This insightful understanding serves as the cornerstone for promoting socio-economic development within the project area. Furthermore, it foresees an augmentation in employment opportunities, subsequently fostering local prosperity.

Integral to the rehabilitation and resettlement process, this assessment played a pivotal role in evaluating the beneficiary status of the project's impact. It was designed not only to ascertain the project's effects on the local populace but also to facilitate a transparent and inclusive approach. A significant facet of this process involved the organization's collaboration in arranging a public dialogue, serving as a conduit between the community and the district administration. This constructive dialogue fostered effective communication, addressed concerns, and ensured the well-being of all stakeholders involved.

By synergizing efforts with the Public Works Department and orchestrating this comprehensive social impact assessment, we have embarked on a journey toward holistic development, enhanced connectivity, and improved socio-economic conditions within the project area.



## COLLABORATION WITH THE WATER SANITATION SUPPORT ORGANIZATION (WSSO) AS ISA FOR JAL JEEVAN MISSION

Shrushti Seva Samiti has undertaken a significant role as the Implementing Support Agency (ISA) for the execution of the Jal Jeevan Mission (JJM) across 5290 villages in Rajasthan's Dungarpur, Udaipur, and Barmer districts. The overarching objectives of the Jal Jeevan Mission are multifaceted, aiming to usher in a "Jan Andolan" or people's movement for water, making it a collective priority.

The mission entails providing Functional Household Tap Connections (FHTCs) to every rural household, with a special emphasis on areas grappling with water quality issues, drought-prone regions, and villages under the Sansad Adarsh Gram Yojana (SAGY). Moreover, the initiative aims to extend functional tap connections to essential institutions such as schools, health centers, and community buildings. Vigilant monitoring of tap connection functionality, fostering community participation through contributions, and ensuring the long-term sustainability of water supply systems are pivotal aspects.

Embracing the role of an ISA, Shrushti Seva Samiti's responsibilities encompass a comprehensive range of activities. This includes offering guidance and support to village-level bodies, mobilizing and engaging communities for effective planning and implementation, acting as a bridge between district water supply management and local governing bodies, and enhancing the capacities of PRI functionaries.

The ISA's role is far-reaching, from facilitating water campaigns initiated by the government to promoting water-related awareness, such as rainwater harvesting, water quality management, and water conservation practices.

This endeavor is rooted in the belief that water, as a fundamental resource, is everyone's responsibility. By collaborating with government bodies, mobilizing communities, and championing awareness initiatives, Shrushti Seva Samiti is contributing significantly to JJM's noble objectives of equitable and high-quality water supply for rural households.



## EMPANELMENT AS KEY RESOURCE CENTER WITH MINISTRY OF JAL SHAKTI

The Shrushti Seva Samiti has been empanelled as a Key Resource Centre (KRC) by the Ministry of Jal Shakti, Department of Drinking Water and Sanitation, NJJM, New Delhi, under the National Jal Jeevan Mission. This strategic empanelment establishes the Shrushti Seva Samiti as a pivotal hub for expertise, knowledge dissemination, and resource mobilization in the pursuit of the mission's overarching goal of equitable and sustainable water supply across the nation.

As a designated Key Resource Centre, the Shrushti Seva Samiti assumes a multifaceted role that aligns directly with the mission's objectives. One of its primary mandates is to enhance awareness and comprehension of the mission's principles, strategies, and guidelines among stakeholders at various levels in the Pratapgarh & Pali districts of Rajasthan. Through specialized training and capacity-building initiatives, the KRC empowers local communities, government officials, and field workers to effectively implement and manage water supply schemes.

Furthermore, the Shrushti Seva Samiti, in its capacity as a Key Resource Centre, is tasked with generating context-specific solutions through research, data analysis, and innovative approaches. This involves collaboration with governmental bodies, local institutions, and community representatives to develop strategies tailored to the unique water challenges faced by different regions.

By virtue of its empanelment, the Shrushti Seva Samiti serves as a critical conduit for the dissemination of best practices, technical guidance, and expertise to various stakeholders involved in the National Jal Jeevan Mission.



## OVERALL IMPACT CREATED

### Health, Water and Sanitation

Shrushti also been working to bring improvement in quality of services provided In Jaipur & Pratapgarh district through various initiative with the stakeholders and time to time follow up meetings. Through various health related interventions Shrushti has worked with more than 55,000 Community members 70% of them were women on health, nutrition & eye care services.

### Women Empowerment

With its flagship program on women empowerment, this time the organization has reached out to 250 women by providing them training on mask making, Kathputli making and leather craft.

### Education

With the girls' education and Science popularization program in Rajsamand, Udaipur, Prataapgarh, Dungarpur, Banswara, Sirohi & Pali district, the organization reached out to 32000 tribal children from the vulnerable community by forming the learning centres, science fair and making environment for the girls' students conducive.

### Infrastructure Development

With the support of IIFL foundation, we have upgraded 10 child-friendly Maa-bari students thus catering the needs of more than 500 students. We aimed to reach out the maximum number of students by providing infrastructural development in the centres.

### Jal Jeevan Mission

The partnership with the Public Health and Education department had helped us in catering 5290 villages of Dungarpur, Udaipur and Barmers districts of rajasthan by carrying out support and awareness activities for 1.1. millin families under Jal Jeevan Mission. And also build capacity of 56,520 members of 2,826 VWSC in Rajsamand, Chittorgarh, Pratapgarh & Dungarpur district of Rajasthan.

**03**  
**STATES**

**1.2**  
**LAKH**  
**HOUSEHOLDS**

**19**  
**DISTRICTS**

**6.1**  
**MILLION**  
**PEOPLE**

## IMPACT MAKERS/TEAM



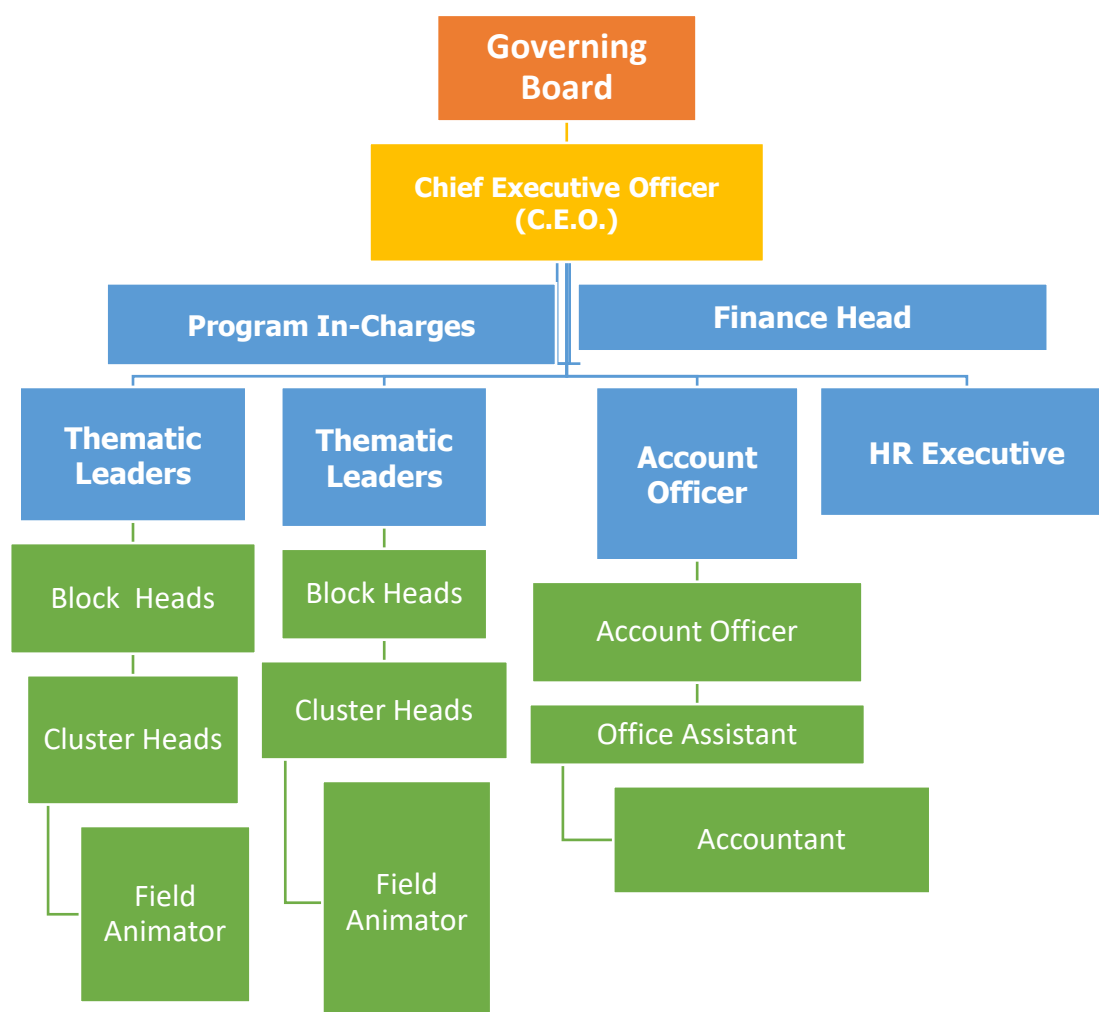
14

PERMANENT STAFF



710

CONTRACTUAL STAFF



## OUR PARTNERSHIPS

|                                                             |                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Partnership with Central Government (Govt. of India)</b> | <ul style="list-style-type: none"> <li>• Ministry of Jal Shakti (GoI)</li> <li>• Dept. of Science &amp; Technology (GoI)</li> <li>• Ministry of Women &amp; Child Development, (GoI)</li> </ul>                                                                                              |
| <b>Partnership with State Government</b>                    | <ul style="list-style-type: none"> <li>• Water &amp; Sanitation Support Organization (GoR)</li> <li>• Department of Science &amp; Technology, (GoR)</li> <li>• Department of Industries, (GoR)</li> <li>• PHED, Rajsamand</li> <li>• PHED, Dungarpur</li> <li>• PHED, Chittorgarh</li> </ul> |
| <b>Partnership with Corporate CSR</b>                       | <ul style="list-style-type: none"> <li>• IIFL Foundation</li> <li>• IPE Global Limited</li> <li>• Hindustan Zinc Ltd., Vedanta Group</li> <li>• Jumio India Private Ltd.</li> <li>• SIDBI, India</li> <li>• IIMPACT, Gurgaon</li> </ul>                                                      |
| <b>Partnership with National Agencies</b>                   | <ul style="list-style-type: none"> <li>• Kailash Satyarthi Children Foundation, India</li> <li>• NAB Foundation (A subsidiary of NABARD)</li> <li>• Chetna, Ahmdabad</li> <li>• HAQDARSHAK</li> <li>• FVTRS Bangalore</li> <li>• TREC-STEP, Tamil Naidu</li> </ul>                           |
| <b>Foreign Partnership</b>                                  | <ul style="list-style-type: none"> <li>• Sightsavers (Royal Commonwealth Society for the Blind), United Kingdom</li> </ul>                                                                                                                                                                   |